



HENRY BAKER COLLEGE

MELUKAVU, KOTTAYAM

Founded 1981

Accredited by NAAC With 'A' Grade An ISO 9001 : 2015 Certified Institution

A Christian Minority Educational Institution run by C.S.I East Kerala Diocese
Affiliated to Mahatma Gandhi University, Kottayam

Criterion-1 CURRICULAR ASPECTS

1.3.3 - Number of students undertaking project work/field work/ internships

Submitted to



THE NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

**FINANCIAL INCLUSION AMONG FARMERS WITH
SPECIAL REFERENCE TO MELUKAVU GRAMA
PANCHAYAT**

Project Report submitted to the

Mahatma Gandhi University

In the partial fulfillment of the requirements for the

BACHELOR OF COMMERCE

Submitted by

Mr. ABISHAR METHAR

(Reg. No: 210021048553)

Under the Supervision of

Ms. TINTUMOL KURIACHEN

Lecturer, Head of department of commerce



DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

March 2024

**CUSTOMER SATISFACTION REGARDING FLIPKART PRODUCT
QUALITY IN THE CONTEXT OF MOONNILAVU GRAMA
PANCHAYATH A COMPREHENSIVE STUDY**

Project Report submitted to the

Mahatma Gandhi University

In the partial fulfilment of the requirements for the

BACHELOR OF COMMERCE

Submitted by

Mr. AKASH P R

(Reg.No:210021048554)

Under the Supervision of

Ms. MARIYA BENNY

Lecturer, department of commerce



DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

March 2024

**A STUDY ON AMOUNT OF MONEY SPEND ON MOBILE
RECHARGE BY JIO USERS WITH SPECIAL REFERNCE
TO
MELUKAVU GRAMA PANCHAYATH**

Project Report submitted to the

Mahatma Gandhi University
In the partial fulfilment of the requirements for the

BACHELOR OF COMMERCE

Submitted by

Mr. ALTHAF V A

(Reg.No:210021048555)

Under the Supervision of

Ms. SHAFEENA BASHEER

Lecturer, department of commerce



DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

March 2024

**A STUDY ON COMPARISON BETWEEN AMAZON AND
FLIPKART WITH SPECIAL REFERNCE TO HENRY BAKER
COLLEGE MELUKAVU**

Project Report submitted to the

Mahatma Gandhi University

In the partial fulfillment of the requirements for the

BACHELOR OF COMMERCE

Submitted by

Mr. AMAL KRISHNA

(Reg. No: 210021048556)

Under the Supervision of

Ms. TINTUMOL KURIACHEN

Lecturer, department of commerce



DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

March 2024

**A STUDY ON STUDENTS ATTITUDE TOWARDS
ENTERPRENEURHIP WITH SPECIAL REFERENCE TO HENRY
BAKER COLLEGE MELUKAVU**

Project Report submitted to the

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In the partial fulfillment of the requirements for the

BACHELOR OF COMMERCE

Submitted by

Mr. ANANDU MURALI

(Reg. No: 210021048557)

Under the Supervision of

Ms. SHAFEENA BASHEER

Lecturer, department of commerce



DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

March 2024

**ANALYSING THE INFLUENCE OF SMARTPHONE
ADVERTISEMENTS ON STUDENT WITH FOCUS ON HENRY
BAKER COLLEGE MELUKAVU**

Project Report submitted to the

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In the partial fulfillment of the requirements for the

BACHELOR OF COMMERCE

Submitted by

Mr. ANANTHAKRISHNAN MB

(Reg. No: 210021048558)

Under the Supervision of

Ms. MARIYA BENNY M.com, B.Ed

Lecturer, Department of Commerce



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BACHELOR OF COMMERCE

Submitted by

Ms. ANJALY SAJI

(Reg. No: 210021048559)

Under the Supervision of

Ms. SHAFEENABASHEER

Lecturer, department of commerce



DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

March 2024

**A STUDY ON THE IMPACT OF SOCIAL MEDIA
MARKETING OF CONSUMER BEHAVIOUR, WITH
SPECIAL
REFERENCE TO PEOPLE IN THIDANADU GRAMA
PANCHAYATH**

Project Report submitted to the

Mahatma Gandhi University

In the partial fulfilment of the requirements for the

BACHELOR OF COMMERCE

Submitted by

Ms. ANN MARIA LAL

(Reg. No: 210021048560)

Under the Supervision of

Ms. TINTUMOL KURIACHEN

Lecturer, department of commerce



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BACHELOR OF COMMERCE

Submitted by

Ms. ANUSREE BABU

(Reg. No: 210021048561)

Under the Supervision of

Ms. TINTUMOL KURIACHEN

Lecturer, department of commerce



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**TO
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In the partial fulfilment of the requirements for the

BACHELOR OF COMMERCE

Submitted by

Ms. ASWATHY V S

(Reg.No:210021048562)

Under the Supervision of

Ms. SHAFEENA BASHEER

Lecturer, department of commerce



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BACHELOR OF COMMERCE

Submitted by

Mr. JITHIN V V

(Reg.No:210021048563)

Under the Supervision of

Ms. SHAFEENA BASHEER

Lecturer, department of commerce



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Submitted by

Ms. JYOTHISHA SUNIL

(Reg. No: 210021048564)

Under the Supervision of

Ms. MARIYA BENNY M.com, B.Ed

Lecturer, Department of Commerce



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BACHELOR OF COMMERCE

Submitted by

Mr.MUHAMMED ALTHAF

(Reg. No:210021048565)

Under the Supervision of

Ms.TINTUMOL KURIACHEN

Lecturer, Head of department of commerce



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Submitted by

Mr. MUHAMMED IHTHISHAM

(Reg. No: 210021048566)

Under the Supervision of

Ms. TINTUMOL KURIACHEN

Lecturer, department of commerce



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March 2024

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Submitted by

Mr. MUHAMMED INTHISHAM

(Reg.No:210021048567)

Under the Supervision of

Ms. MARIYA BENNY M.com, B. Ed

Lecturer, department of commerce



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BACHELOR OF COMMERCE

Submitted by

Ms. NANDHANA C RAJESH

(Reg.No:210021048568)

Under the Supervision of

Ms.TINTUMOL KURIACHEN

Lecturer, department of commerce



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BACHELOR OF COMMERCE

Submitted by

Mr. NAVEEN SUNNY

(Reg. No: 210021048569)

Under the Supervision of

Ms. MARIYA BENNY M.com, B.Ed

Lecturer, Department of Commerce



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Submitted by

Mr. SIDHU MOHANAN

(Reg. No: 210021048570)

Under the Supervision of

Ms. SHAFEENA BASHEER

Lecturer, department of commerce



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In the partial fulfillment of the requirements for the

BACHELOR OF COMMERCE

Submitted by

Mr. SYAM MOHANAN

(Reg. No: 210021048571)

Under the Supervision of

Ms. TINTUMOL KURIACHEN

Lecturer, department of commerce



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Submitted by

Mr. THOMAS MATHEW

(Reg. No: 210021048572)

Under the Supervision of

Ms. TINTUMOL KURIACHEN

Lecturer, Head of department of commerce



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BACHELOR OF COMMERCE

Submitted by

Mr. SEBIN K SAJU

(Reg.No:210021048573)

Under the Supervision of

Ms. MARIYA BENNY M.com, B. Ed

Lecturer, department of commerce



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